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2008

MARCH 17

fashion calendar

ruth finley, publisher

153 east 87th street • new york, ny 10128

(212) 289-0420 • fax (212) 289-5917 • www.fashioncalendar.net

DATES TO REMEMBER

2008

NEW YEAR'S DAY
Tuesday, January 1

MARTIN LUTHER KING JR'S. BIRTHDAY
Monday, January 21

PRESIDENT'S DAY
Monday, February 18

ASH WEDNESDAY
Wednesday, February 6

ST. PATRICK'S DAY
Monday, March 17

GOOD FRIDAY
Friday, March 21

EASTER
Sunday, March 23

PASSOVER
Sunday, April 19- 27

MOTHER'S DAY
Sunday, May 11

MEMORIAL DAY
Monday, May 26

FATHER'S DAY
Sunday, June 15

INDEPENDENCE DAY
Friday, July 4

LABOR DAY
Monday, September 1

ROSH HASHONAH
Tuesday, September 30

YOM KIPPUR
Thursday, October 9

COLUMBUS DAY
Monday, October 13

ELECTION DAY
Tuesday, November 4

VETERANS DAY
Tuesday, November 11

THANKSGIVING DAY
Thursday, November 27

HANUKKAH
Wednesday, December 5

CHRISTMAS
Thursday, December 25

2009

NEW YEAR'S DAY
Thursday, January 1

MARTIN LUTHER KING JR'S. BIRTHDAY
Monday, January 19

PRESIDENT'S DAY
Monday, February 16

ASH WEDNESDAY
Wednesday, February 25

ST. PATRICK'S DAY
Tuesday, March 17

PASSOVER
Wednesday, April 8 - 15

GOOD FRIDAY
Friday, April 10

EASTER
Sunday, April 12

MOTHER'S DAY
Sunday, May 10

MEMORIAL DAY
Monday, May 25

FATHER'S DAY
Sunday, June 21

INDEPENDENCE DAY
Saturday, July 4

LABOR DAY
Monday, September 7

ROSH HASHONAH
Friday, September 18

YOM KIPPUR
Sunday, September 27

COLUMBUS DAY
Monday, October 12

ELECTION DAY
Tuesday, November 3

VETERANS DAY
Wednesday, November 11

THANKSGIVING DAY
Thursday, November 26

HANUKKAH
Friday, December 11

CHRISTMAS
Friday, December 25

2009

JANUARY

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OCTOBER

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2008 NEW YORK MARKET DATES

Fall I: 1/2 - 1/11

Fall II: 1/28 - 2/15

Holiday: 3/17 - 3/19

Resort: 6/2 - 6/13

Spring I: 7/28 - 8/8

Spring II: 9/2 - 9/9

Summer/Transition:

10/20 - 10/31

FASHION CALENDAR

NOTE: Although listings are repeated until the scheduled date of every event, they frequently incorporate IMPORTANT CHANGES. A CAREFUL CHECK OF EVERY ISSUE, therefore, will yield the maximum use of FASHION CALENDAR to the reader... Ruth Finley, Publisher

WEEKS BEGINNING MONDAY, MARCH 10 & MARCH 17, 2008

UNLESS OTHERWISE NOTED, ALL AREA CODES – 212

SPRING SHOWS: NY, 9/5-12; LONDON, 9/14-19 (TENTATIVE); MILAN, 9/20-27; PARIS, 9/28-10/5

- | | | | |
|---|--|----------------------|---|
| March 10 | RADHIKA FOR AFTERSHOCK (Introducing Radhika to the U.S.) (Special Occasion Dresses & Separates)
1410 B'way, Suite 501. For appointment, contact: Karen Cohen, 302-7890. | | |
| March 10 | PATRICIA UNDERWOOD (Press: Judy Hummel x 12) 498 Seventh 24 th fl Buyers: Raya Eid, 268-3774 x 13 | | |
| Thursday
March 13
12:00-5:00 P.M. | PRESS PRESENTATION:
FALL COLLECTION
Daily, 3/12-3/13. By invitation. RSVP: leon@twinklebywenlan.com | TWINKLE BY WENLAN | PLACE TO BE
ANNOUNCED |
| Thursday
March 13
5:00-8:00 P.M. | FALL 2008 BACK-TO-SCHOOL
PRESENTATION
Apparel & Dorm/Home Items. By inv. RSVP: Katie Wadhams, M Booth & Assoc., 539-3226; katiw@mbooth.com | JCPENNEY | OPENHOUSE
201 MULBERRY STREET |
| March 13 | <u>LOS ANGELES</u> : COCKTAIL PARTY/FutureFashion L.A., 6:30-8:30PM. 17 Eco-fashion designs. Hosts: D&A, CFDA, Mayor Villaraigosa. Sponsors: LA Times/Image & LA Times Magazine. By inv; anna@companyagenda.com | | |
| Friday
March 14
10:00-4:00 P.M. | VIEWING OF THE FALL/
WINTER 2008 COLLECTION
By appointment. Contact: Michael King, Williamson PR, 226-5507 or michael@williamsonpr.com | SPURR | NORWOOD
241 WEST 14 TH ST. – 4 TH FL. |
| Friday
March 14
4:00-7:00 P.M. | EUGENIO VAZZANO
ITALIAN FASHION DESIGNER
Cocktail reception with fine Sicilian wines. RSVP: 350-0100 or bwelch@takashimaya-ny.com (His women's spring collection on view exclusively with Takashimaya New York, 3/11-3/31). | TAKASHIMAYA NEW YORK | 695 FIFTH AVENUE
(@54 TH STREET) |
| March 14-15 | GREAT DESIGNERS SYMPOSIUM, Haft Auditorium, FIT, Seventh Ave @27 th St. Registration necessary. For prices and information: www.fitnyc.edu/museum or email: museuminfofitnyc.edu | | |
| March 14-16 | <u>LOS ANGELES</u> : DESIGNERS & AGENTS (Fall) RTW/Access. 127 E 9 th St, 3 rd fl & 860 So. Los Angeles St, 8 th & 11 th fl. Hrs: 9-6PM. Call: 302-9575. Fax: 302-9576; da@designersandagents.com Press: Company Agenda, 358-9516. | | |
| March 14-17 | <u>LOS ANGELES</u> : BRIGHT (Juried Better, Contemporary, Bridge, Designer, Women's Fall RTW) at California Mart. Contact: Kevin McGhee, ENK Int'l, 759-8055 x 13 or brighte@enkshows.com. | | |
| March 14-18 | <u>LOS ANGELES</u> : WOMEN'S/CHILDREN'S (Summer) MARKET 800-225-6278; www.californiamarketcenter.com | | |
| Mar. 15-April 10 | <u>LOS ANGELES</u> : DEVELOPMENT BY ERICA DAVIES, Cooper Bldg., 860 S. Los Angeles St., #409
For appt: jelder@developmentclothing.com | | |
| March 15-17 | <u>SAN DIEGO</u> : TRAVELGOODS SHOW Contact: www.thetravelgoodsshow.org | | |
| Monday
March 17-20
9:00-5:00 P.M. | FALL 2008 WOMEN'S PRESS
PREVIEW
Daily. 3/17-20. By appointment. Contact: Ashley Hobbs, HL Group, 529-5533 x 242 or ahobbs@hlgrp.com | COLE HAAN | 45 WEST 18 TH STREET
DESIGN STUDIO -3 RD FLOOR |

<u>DATE</u>	<u>WHAT'S GOING ON</u>	<u>GIVEN BY</u>	<u>WHERE</u>
March 17-28	HOLIDAY MARKET IN NEW YORK		
March 17	ST. PATRICK'S DAY (Monday)		
March 17-18	<u>FLORENCE</u> : I-PLACE (Fall/Winter Men's/Women's Leatherwear & Access.) Centopercento Italiano Consortium, Viuzzo del Piscetto – Scandicci. Hrs: 10AM-8PM, U.S. contact: 212-246-2977 or danielle@sallyfischerpr.com		
Tuesday March 18-19 10:00-4:00 P.M.	FALL 2008 COLLECTION: & ACCESSORY REVIEW Daily. 3/18-19. By inv. Contact: Marla Shavitz, Atelier Creative Services, 247-9299 x 12; marla@atelierpr.com	PORTS 1961	601 WEST 26 TH STREET SUITE 875
Tuesday March 18 4:00-6:00 P.M.	FALL/WINTER 2008/2009 MEN'S & WOMEN'S PRESS PRESENTATION Cocktails & informal showing. By inv. Press RSVP: Dente & Cristina, 941-0430 or abelrapp@dentecristina.com	DOMENICO VACCA	14 EAST 60 TH STREET SUITE 900
Tuesday March 18 5:30-7:30 P.M.	FALL 2008 PRESS PREVIEW By invitation. Contact: Paul Lerner, HWPR, 935-1558 x 108 or plerner@hwpr.com	BROOKS BROTHERS & BLACK FLEECE	BROOKS BROTHERS 346 MADISON AVE. -6 TH FL.
Tuesday March 18 5:30-8:00 P.M.	LAUNCH OF KIM VO COLLECTION Hair care & styling products debuting at all Barneys New York stores. Cocktails in the Penthouse. By invitation. Contact: Barbara Kling, 581-8924 or bkpoodle@aol.com	BARNEYS NEW YORK	BARNEYS NEW YORK MADISON & 61 ST ST. -8 TH FL.
Tuesday March 18 6:00-8:00 P.M.	CELEBRATION OF VERSACE MENSWEAR SPRING 2008 By invitation. Press: versace@barneys.com	BARNEYS NEW YORK: VERSACE	BARNEYS NEW YORK MADISON & 61 ST ST. -3 RD FL.
Wednesday March 19 9:00-12:00 Noon	FALL 2008 PRESENTATION By invitation. Contact: Lindsay Pierce, Siren PR, 625-3500.	TRINA TURK	67 GANSEVOORT STREET (WASHINGTON/GREENWICH)
Wednesday March 19 9:00-1:00 P.M.	FALL '08 PRESS PREVIEW By invitation. Contact: Jee Nah Chang, Siren PR, jeenah@sirenpr.com	SWEETEEES	BANCHET FLOWERS 74 GANSEVOORT STREET
Wednesday March 19 9:00-5:00 P.M.	FALL 2008 MEN'S PRESS PREVIEW By appointment. Contact: Ashley Hobbs, HL Group, 529-5533 x 242 or ahobbs@hlgrp.com	COLE HAAN	45 WEST 18 TH STREET DESIGN STUDIO -3 RD FLOOR
Wednesday March 19 9:30 A.M.	WOMEN'S FALL 2008 NEW YORK/LONDON RTW Also, 11:30 AM. Presentation by Chris Gilbert. Tks: \$50 at door. RSVP: 560-3736.	DONEGER CREATIVE SERVICES	463 SEVENTH AVENUE 3RD FLOOR
Wednesday March 19-20 10:00-4:00 P.M.	PRESS PREVIEW: FALL 2008 MEN'S & WOMEN'S COLLECTIONS Daily, 3/19-3/20. By invitation. RSVP: Atelier Creative Services, Inc., 247-9299 x 11 or simone@atelierpr.com	FRATELLI ROSSETTI	CONSULATE GEN. OF ITALY 690 PARK AVE.- 2 ND FL
Wednesday March 19 6:00-9:00 P.M.	NEW FRAGRANCE LAUNCH Cocktail reception. By invitation. Press: Company Agenda, 358-9516.	FABULOSITY BY KIMORA LEE SIMMONS	PLACE TO BE ANNOUNCED
March 19	<u>PHOENIX</u> : RALPH RUCCI FASHION SHOW GALA & PREVIEW OF RALPH RUCCI EXHIBITION AT PHOENIX ART MUSEUM. Exhibit of archival & private pieces, 3/21-8/17. Info: Off Madison Ave., 480-505-4569.		
Thursday March 20 9:00-12:00 Noon	SOAP & GLORY NEW PRODUCT LAUNCH Appointments by invitation. Contact: Kristen Herburger, LaForce + Stevens, kherburger@LaForce-Stevens.com	TARGET	TARGET STUDIO - 4 TH FL. 500 7 TH AVE/ (37 TH /38 TH ST)

<u>DATE</u>	<u>WHAT'S GOING ON</u>	<u>GIVEN BY</u>	<u>WHERE</u>
Thursday March 20 9:00-4:00 P.M.	FALL 2008 SHOE & BOOT COLLECTION By appointment. Contact: Dennis Gleason, 358-9516 or dennis@companyagenda.com	AQUATALIA BY MARVIN K	MORGANS HOTEL - PH 237 MADISON AVE (37 TH ST)
Thursday March 20 10:00-12:00 Noon	FALL 2008 COLLECTION & ACCESSORY EDITOR REVIEW By invitation. Contact: Heather, 655-7769 or hschmidt@nicolemiller.com	NICOLE MILLER	525 SEVENTH AVENUE 20 TH FLOOR
Thursday March 20 6:00-8:00 P.M.	FALL 2008 READY-TO-WEAR PRESENTATION By invitation. Contact: Catherine Pappas, HL Group, 529-5533 x 263 or cpappas@hlgrp.com	CHOCHENG	ST. REGIS -2 E. 55 TH ST. VERSAILLES BALLROOM
March 20	EARTH DAY		
March 21	GOOD FRIDAY		
March 23	EASTER SUNDAY		
Monday March 24-28 11:00-6:00 P.M.	FALL/WINTER 2008 COLLECTION REVIEW Daily, 3/24-28. By appointment. Press: Laurean Ossorio & Buyers: Victor Vargas, 244-2377 or laurean or victor @carloscampos.com	CARLOS CAMPOS	248 WEST 35 TH STREET 9 TH FLOOR
Tuesday March 25 9:00-5:00 P.M.	FALL/WINTER 2008 PRESS OPEN DAY By invitation. RSVP: Atelier Creative Services, Inc., 247-9299 x 16 or kimberly@atelierpr.com	CANALI	712 FIFTH AVENUE 30 TH FLOOR
Tuesday March 25 9:00-5:00 P.M.	FALL 2008 ACCESSORIES & WOMEN'S PRESENTATION By invitation. Contact: Margaret Barng, LaForce + Stevens, 242-9353 x 216	NAUTICA	NAUTICA 40 WEST 57 TH STREET
Tuesday March 25 9:30-12:00 Noon	WOMEN'S FALL COLLECTION PRESS PREVIEW By appointment. Contact: LaForce + Stevens, 242-9353 x 223.	TARGET	PLACE TO BE ANNOUNCED
Tuesday March 25-26 10:00-6:00 P.M.	FALL 2008 PRESS PREVIEWS Daily, 3/25-3/26. By invitation. Contact: Dennis Gleason, 358-9516 or dennis@companyagenda.com	COMPANY AGENDA	648 BROADWAY SUITE 705
Tuesday March 25 5:00-8:00 P.M.	FALL 2008 HANDBAG COLLECTION PREVIEW Appointments by invitation. Contact: Marisa Grimshaw, 646-839-5407 or mgrimshaw@7ForAllMankind.com	7 FOR ALL MANKIND	SOHO HOUSE 29-35 NINTH AVENUE
March 25-28	<u>MONTREAL</u> : Montreal Fashion Week sponsored by Montreal Fashion Network. At various venues in Montreal. visit www.mfw.ca		
Wednesday March 26 9:00-1:00 P.M.	ACCESSORIES PREVIEW By invitation. Contact: LaForce + Stevens, fax: 242-9318.	TARGET	PLACE TO BE ANNOUNCED
Wednesday March 26 9:00-1:00 P.M.	PRESS PREVIEW: NEW LINE OF FINE JEWELRY & HANDBAGS By invitation. Contact: Maura Duggan, Loving + Company, 213-3504.	ELEMENTS BY AVARA	BRYANT PARK HOTEL 40 WEST 40 TH STREET
Wednesday March 26-27 9:00-6:00 P.M.	FALL 2008 PRESS PREVIEW On 3/26. 9AM-3PM, 3/27. By appointment. Contact: Jodi Lin Wiener, 604-9717 or jodilin@jodilinpr.com	ARTHUR MENDONÇA	AGENT 011 42 GREENE ST. – LOFT 4

<u>DATE</u>	<u>WHAT'S GOING ON</u>	<u>GIVEN BY</u>	<u>WHERE</u>
Wednesday March 26 7:00 P.M.	"DINNER WITH JACKIE" Cocktails. Dinner, 8PM. By inv. Press RSVP: Montgomery Frazier, 737-8205 or montgomeryfrazier@yahoo.com	JACKIE ROGERS	JOUR ET NUIT 8 WEST 58 TH STREET
Wednesday March 26 7:00-9:00 P.M.	VINTAGE COLLECTION LAUNCH PARTY (Note date change). By invitation. Contact: Siren PR, fax: 625-3596.	TOCCA	PLACE TO BE ANNOUNCED
Thursday March 27-28 10:00-4:00 P.M.	FALL 2008 DENIM & SPORTSWEAR PRESS PREVIEW Daily, 3/27-3/28. By invitation. RSVP: Marisa Grimshaw, 646-839-5407 or mgrimshaw@7ForAllMankind.com	7 FOR ALL MANKIND	25 WEST 39 TH STREET 13 TH FLOOR
Thursday March 27 10:00-6:00 P.M.	FINE JEWELRY PRESS PRESENTATION By appointment. Contact: Sheila Santos, PR Consulting, 228-8181 or sheila@prconsulting.net	POMELLATO	PLACE TO BE ANNOUNCED
Thursday March 27 6:00-8:00 P.M.	LAUNCH OF NEW MEN'S FRAGRANCE (Note new date). Cocktail party & golf competition. By invitation. Contact: Andra, Linsey or Jeanette, Behrman Communications, 986-7000.	IZOD	PLACE TO BE ANNOUNCED
Thursday March 27 7:00-9:00 P.M.	<i>FASHION ILLUSTRATIONS BY</i> <i>FASHION DESIGNERS</i> BOOK PARTY Cocktail reception with Laird Borrelli, author & Senior Editor at Style.com. By inv. Also, beginning 3/31 on ebay, auction of works from the book to benefit Fashion Targets Breast Cancer. Press: 646-729-7994 or robin@rg-pr.com	STYLE.COM	THE GLASS HOUSES 545 WEST 25 TH STREET
March 27-30	THE ARMORY SHOW The Int'l Fair of New Art, Pier 94, 12 th Ave (55 th St). Info: www.thearmoryshow.com		
March 27-30	<u>DALLAS</u> : WOMEN'S & CHILDREN'S Contact: 214-655-6100 or www.dallasmarketcenter.com		
March 27-30	<u>DALLAS</u> : MEN'S & BOYS' MARKET. Contact: 214-655-6100 or www.dallasmarketcenter.com.		
March 27-30	<u>DALLAS</u> : BRIDAL, SPECIAL OCCASION MARKET. Contact: 214-655-6100 or www.dallasmarketcenter.com.		
March 27-30	<u>DALLAS</u> : INT'L GIFT & HOME ACCESSORIES MARKET. Call: 214-655-6100 or www.dallasmarketcenter.com		
March 27-30	<u>DALLAS</u> : SWSTA SHOE SHOW Contact: 214-655-6100 or www.dallasmarketcenter.com		
Friday March 28 9:30-11:30 A.M.	FALL 2008 PRESS PRESENTATION By invitation. Contact: vasoulabarbagiannis@ck.com	CALVIN KLEIN	205 WEST 39 TH STREET 1 ST FLOOR
March 28-30	<u>MIAMI</u> : FLORIDA FASHION FOCUS (Apparel & Accessories). Contact: www.floridafashionfocus.com		
Monday March 31-April 1 10:00-5:00 P.M.	FALL/WINTER 2008 PRESS DAYS & INTRODUCING ADRIENNE BY A. L. Daily, 3/31-4/1. By appointment. Contact: Nicole Abbatemarco, nicole@adriennelandau.com	ADRIENNE LANDAU	519 EIGHTH AVENUE 21 ST FLOOR (35 TH /36 TH ST)
Monday March 31-Apr. 3 9:00-7:00 P.M.	FALL 2008 PRESS PREVIEW OF WOMEN'S DESIGNER COLLECTION Daily, 3/31-4/3. By invitation. RSVP: 646-216-9194; Eric@formnewyork.com or www.formnewyork.com	FORM	510 BROOME ST. – STE. 7E (W. B'WAY/THOMPSON ST.)
March 31	DEWAR'S DRESSED TO KILT HAS BEEN POSTPONED. (New date will be in the Fall of 2008).		

<u>DATE</u>	<u>WHAT'S GOING ON</u>	<u>GIVEN BY</u>	<u>WHERE</u>
Tuesday April 1-2 9:00-6:00 P.M.	PRESS DAYS: FALL/WINTER 2008 COLLECTIONS Daily, 4/1-2. Showing: Nicholas K, Fred Perry, Dr, Martens, maharishi, MHI, YouMustCreate, Delphine-Charlotte Parmentier, Julia Jentzsch, JF & Son, Casio G-Shock & Casio G'zOne. By appt; 710-6372 or leslie@exposure.net	EXPOSURE COMMUNICATIONS	393 BROADWAY (WALKER & WHITE)
Wednesday April 2 9:30 A.M.	SPRING 2009 COLOR, EURO RETAIL & FABRIC DIRECTION Also, 11:30 AM & 1:30PM. Presentation by Pat Tunsky. Tks: \$50 at door. RSVP: 560-3736.	DONEGER CREATIVE SERVICES	463 SEVENTH AVENUE 3RD FLOOR
Wednesday April 2-3 10:00-4:00 P.M.	FALL 2008 PRESS PREVIEW Daily, 4/2-4/3. (Note date change). By invitation. RSVP: Atelier Creative Services, Inc., 247-9299 x 16 or kimberly@atelierpr.com	DONALD J PLINER	745 FIFTH AVENUE 25 TH FLOOR
April 2	7-9PM, AVEDA EARTH MONTH LAUNCH PARTY with RAG & BONE. By invitation; Aveda, 680-5821.		
April 3-5	NY GIFT CASH & CARRY SHOW at Javits Ctr., George Little Mgmt: 914-421-3200 or nygiftcashandcarry.com		
April 5-8	<u>ATLANTA</u> : WOMEN'S & CHILDREN'S MARKET Contact: 404-220-3000; www.americasmart.com		
Monday April 7 1:30 P.M.	FRAGRANCE LAUNCH By invitation. Contact: Christine White, fax: 389-7160 or Christine_white@cotyinc.com	COTY PRESTIGE	PLACE TO BE ANNOUNCED
Tuesday April 8 4:30-6:00 P.M.	PRODUCT REVIEW By invitation. Contact: Rachel Lader, Marina Maher Communications, 485-6827 or rlader@mahercomm.com.	HERBAL ESSENCES	PLACE TO BE ANNOUNCED
Tuesday April 8 9:00-11:00 P.M.	THEORY ICON PROJECT David Ellis, the world premiere of his motion painting "Baker's," accompanied by his painting, and sculpture titled "Flyway". By invitation. Contact: Melissa Gellman Weiss, melissaw@theory.com	THEORY	40 GANSEVOORT STREET (GREENWICH STREET)
April 8-10	<u>MIAMI BEACH</u> : MATERIAL WORLD (Global Fabric & Sourcing) Miami Beach Convention Center. Contact: 678-285-3976, email: mwinfo@urbanexpositions.com or www.material-world.com		
Wednesday April 9 9:00 A.M.	NY, LONDON, MILAN, PARIS, L.A., FALL/WINTER 2008 COLLECTIONS Also, 10:30 AM, Noon with panel discussion; 3PM & 5PM. Moderator: Hal Rubenstein. Panel: M. Fink, L. Fargo, A.M. Pimentel, J. Larkworthy. Tks: mem, \$75; non-mem, \$90; students, \$10. Reservations required: 302-5511 x 28.	FASHION GROUP INT'L	TIME & LIFE BLDG - 8 TH FL. 1271 SIXTH AVE. (50/51 ST ST)
Wednesday April 9 1:00-6:00 P.M.	FALL 2008 PRESS DAY By appointment. Contact: Headquarters PR, 221-6868 or jjill@hq-pr.com	J.JILL	SOHO HOUSE 29-35 NINTH AVENUE
April 9-13	<u>MIAMI</u> : Miami Fashion Week 10 th Anniversary. Fashion shows with over 60 int'l designers from over 20 countries. Contact: B. Sobol, 954-476-5761; Fax: 954-476-8697; info@miamifashionweek.com; www.miamifashionweek.com		
Thursday April 10 9:00-5:00 P.M.	LINGERIE & BEACHWEAR FALL 2008 PRESS PREVIEW By inv. Contact: Marjorie Jaffe Goldner, marjoriegoldner@yahoo.com; Emily Koplik Leon, emmieleon@yahoo.com	SI BELLE BY SIBEL MESTA	PLACE TO BE ANNOUNCED
Thursday April 10 9:00-6:00 P.M.	FALL/WINTER '08 ACCESSORIES PRESENTATION By invitation. Contact: Melissa Pastore, 935-4807 or Melissa.Pastore@swarovski.com	SWAROVSKI	PLACE TO BE ANNOUNCED
April 10	11:30AM, UJA Federation of New York's 2008 Annual Luncheon. Honoring Ronald L. Frasch, Morris Goldfarb, Frank H. Wolf. Waldorf Astoria, Park Ave/50 th St. Info/Reservations: Marcy Fink, 836-1448; finkm@ujafedny.org		

<u>DATE</u>	<u>WHAT'S GOING ON</u>	<u>GIVEN BY</u>	<u>WHERE</u>
Thursday April 10 5:00-7:00 P.M.	PRESENTATION OF FALL 2008 MEN'S SUITS & SPORTSWEAR By invitation. Contact: RSVP@hartschaffnermarx.com	HART SCHAFFNER MARX	745 FIFTH AVENUE SUITE 501
April 11-13	INTERNATIONAL VISION EXPO EXHIBITION (Conference, 4/10-13) at Javits Ctr. Contact: Reed Exhibition, 800-811-7151 or visionexpoeast.com		
Saturday April 12 9:00 A.M.	PRESS SHOWING OF BRIDAL COLLECTION By invitation. Press RSVP: 905-856-9115 or veronica@inesdisanto.com. Buyers private showing, 4/12, 10AM-6PM or 4/13-4/15, 9AM-6PM. By appointment.	INES DI SANTO	WARWICK HOTEL- 2 ND FL. 65 W 54 TH ST. - KENT STE.
Saturday April 12-14 9:00-6:00 P.M.	SPRING 2009 COUTURE BRIDAL & LEGENDS BY ROMONA KEVEZA By invitation. Buyers: 273-1113. Press: Dente & Cristina, 941-0430 or elizabethlampert@dentecristina.com	ROMONA KEVEZA	PALACE HOTEL -TOWER SUITE 455 MADISON (50 TH ST) T5308
Saturday April 12-14 9:00-6:00 P.M.	SHOWING OF FALL 2008 EVENING By invitation. Buyers: 273-1113. Press: Dente & Cristina, 941-0430 or elizabethlampert@dentecristina.com	ROMONA KEVEZA	PALACE HOTEL- TOWER SUITE 455 MADISON (50 TH ST) T5308
Saturday April 12 10:00 A.M.	PRESS SHOWING OF SPRING 2009 BRIDAL COLLECTION By invitation: Contact: Beth Overzat, Lividini Weisenfeld Partners(LWP), 646-443-2066 or email: boverzat@lwpc.com	CHRISTOS	625 MADISON AVENUE MEZZANINE LEVEL
Saturday April 12 11:30 A.M.	SHOWING OF BRIDAL COLLECTIONS Show. Informal review: 1PM-5:30PM. Also, 4/13-4/14, Watters showings: 9:30AM, 11:30AM, 1:30PM, 3:30PM, 4:30PM. Wtoo, 4/13-14, 9-5:30PM. Press RSVP: J. Taylor, 972-404-0143 x 0. Buyers, contact sales: 972-404-0143.	WATTERS & WTOO BRIDAL MAIDS & FLOWER GIRL	INTERCONTINENTAL HOTEL 111 E 48 TH ST – SUTTON RM 1 & 2
Saturday April 12 1:00 P.M.	PRESS SHOWING OF SPRING 2009 BRIDAL COLLECTION By invitation: Contact: Beth Overzat, Lividini Weisenfeld Partners(LWP), 646-443-2066 or email: boverzat@lwpc.com	KENNETH POOL	625 MADISON AVENUE MEZZANINE LEVEL
Saturday April 12 2:00 P.M.	PRESS SHOWING OF 2008 COLLECTIONS By invitation. Also, informal modeling, Essex Room, 4/12-4/14, 9AM-6PM. RSVP: +39 0670305967 email: press-office@peterlangner.it or www.peterlangner.com	PETER LANGNER; LANGNER COUTURE	WARWICK HOTEL 65 W 54 TH ST –WARWICK RM
Saturday April 12 4:00 P.M.	PRESS SHOWING OF SPRING 2009 BRIDAL COLLECTION By invitation: Contact: Beth Overzat, Lividini Weisenfeld Partners(LWP), 646-443-2066 or email: boverzat@lwpc.com	AMSALE	625 MADISON AVENUE MEZZANINE LEVEL
Saturday April 12 5:00 P.M.	SHOWING OF BRIDAL COLLECTION By invitation. Contact: Atelier Creative Services, 247-9299 x 17 or simone@atelierpr.com	ATELIER AIMEE	475 PARK AVENUE (@58 TH STREET)
Saturday April 12 6:00 P.M.	SHOWING OF FALL 2008 BRIDAL COLLECTION Show. Champagne. By inv. Contact: Bonnie Bien, La Presse PR, 567-8900 (Fax: 567-8999); Jenny@Lapressepr.com	JENNY LEE	PRINCE GEORGE BALLROOM 15 EAST 27 TH STREET
Saturday April 12 7:00 P.M.	HALL OF FAME TRIBUTE HONORING MARGE AXELROD Sr. VP & Editorial Director of Vision Magazine & 20/20Magazines; Jobson Optical Group. By inv. Tks: 250, Mem.: \$275, non-mem. Info: 947-1135. Press: Paul Wilmot Communications, 206-7447 or ebanco@greatpress.com	THE ACCESSORIES COUNCIL	TOP OF THE ROCK 30 ROCKEFELLER PLAZA

<u>DATE</u>	<u>WHAT'S GOING ON</u>	<u>GIVEN BY</u>	<u>WHERE</u>
April 12-15	OLEG CASSINI (Couture Collection Showing)		For appt: 753-7540 x 28
April 12-15	<u>SEATTLE</u> : TREND SHOW (Men's/Women's/Children's RTW/Acc) Ph: 206-767-9200; www.seattletrendshow.com		
Sunday April 13 10:00 A.M.	SHOWING OF SPRING 2009 BRIDAL COLLECTION By invitation. Press: Susan Magrino Agency, reemacra@smapr.com Buyers: 421-3200 x 15.	REEM ACRA	REEM ACRA (56 TH /57 TH ST.) 730 FIFTH AVE. - SUITE 205
Sunday April 13 11:00 A.M.	SHOWING OF SPRING 2009 BRIDAL COLLECTION By inv. Fax req: 206-7557. RSVP: Paul Wilmot Communications. Thereafter, Buyers: Lori Weil, 877- 659-9805.	MONIQUE LHUILLIER BRIDE	PLACE TO BE ANNOUNCED
Sunday April 13 12:00-2:00 P.M.	INFORMAL PRESS PRESENTATION OF BRIDAL COLLECTION Press for information, Sidney@publicpr.net; Buyers: wedding@lelarose.com	LELA ROSE WEDDING	WARWICK HOTEL - 2 ND FL 65 W 54 TH ST. - OXFORD RM.
Sunday April 13 1:00 P.M.	SHOWING OF FALL COLLECTION By invitation. Press and buyers: Shawne Reece, 404-873-8070 or shawne@annebarga.com Also, buyers by appointment, 4/14, Warwick Hotel, Cary Grant Penthouse.	ANNE BARGE	WARWICK HOTEL 65 W 54 TH ST.-WARWICK RM
Sunday April 13 2:00-4:00 P.M.	PRESS PRESENTATION OF SPRING 2009 BRIDAL COLLECTION Informal modeling every half-hour. By appointment. Press: Meridith Griffin, 647-0863 (Fax: 647-0684); Meridith@elizabethfillmorebridal.com	ELIZABETH FILLMORE	27 WEST 20 TH STREET SUITE 705 (5 TH /6 TH AVE)
Sunday April 13 3:00 P.M.	SHOWING OF FALL COLLECTION By invitation. Buyers: Shawne Reece, 404-873-8070 or shawne@annebarga.com Press: Rob Caldwell, 921-1585 x 269 or rcaldwell@badgleymischka.com Also, buyers by appointment, 4/14, Warwick Hotel, Cary Grant Penthouse.	BADGLEY MISCHKA BRIDE	WARWICK HOTEL 65 W 54 TH STREET
Sunday April 13 5:00 P.M.	SHOWING OF COUTURE BRIDAL COLLECTION 29 By invitation. Buyers & Press: Ciara McBain, 768-0707 or ciara@ulla-maija.com	ANNA MAIER~ ULLA-MAIJA COUTURE	32 WEST 39 TH STREET 11 TH FLOOR
Sunday April 13 6:00 P.M.	PRESS PREVIEW: SPRING 2009 BRIDAL COLLECTION Informal modeling begins promptly at 6PM. By inv. Contact: David Gomez, 206-9302. Buyers by appointment, 4/12-4/14, Surrey Room, Warwick Hotel, 2 nd fl. For appt: David, 206-9302 or david@junkoyoshioka.com	JUNKO YOSHIOKA	WARWICK HOTEL 65 W 54 TH ST. - WARWICK RM
April 13	STEPHEN YEARICK; YSA MAKINO (Fall Bridal & Evening) 501 Seventh		Suite 200 221-8188; 221-6187
April 13-15	MJSA (Manufacturers, Jewelers & Suppliers of America) At Javits, 401-274-3840/800-444-6572 www.mjso.org		
Monday April 14 9:00-5:00 P.M.	PRODUCT LAUNCH Appointments by invitation. Contact: Lauren Donner, Tractenberg & Co., ldonner@tractenberg.com	JOHN FRIEDA COLLECTION	PLACE TO BE ANNOUNCED
Monday April 14 10:00 A.M.	SHOWING OF SPRING 2009 BRIDAL COLLECTION By invitation. Contact: Contact: Nancy Williams, 944-5757 x 5011 (Fax: 944-8588).	CAROLINA HERRERA	501 SEVENTH AVENUE 17 TH FLOOR
Monday April 14 11:00 A.M.	SHOWING OF SPRING 2009 BRIDAL COLLECTION By invitation. Thereafter by appointment, Contact fax: 866-381-9845.	OSCAR DE LA RENTA	583 PARK AVENUE (63 RD STREET)

<u>DATE</u>	<u>WHAT'S GOING ON</u>	<u>GIVEN BY</u>	<u>WHERE</u>
Monday April 14 1:00 P.M.	SHOWING OF COUTURE BRIDAL COLLECTION By invitation. Contact: 452-3273 or larahelenebridal@gmail.com	LARA HELENE	13 EAST 69 TH STREET (MADISON/FIFTH AVENUE)
April 14-16	<u>LOS ANGELES</u> : L.A. TEXTILE SHOW Contact: www.californiamarketcenter.com		
Tuesday April 15 9:00-5:00 P.M.	LAUNCH CELEBRATION By invitation. Contact: Lindsay Orringer, Alison Brod Public Relations, 230-1800.	PHILOSOPHY AMAZING GRACE	PENINSULA (55 TH ST.) 700 FIFTH AVENUE
Tuesday April 15-16 9:00-5:00 P.M.	SURFACE: A SEMINAR SERIES ON FASHION TRENDS/INDUSTRY TOPICS Speakers every hour. First come seating. Tkts: \$125 thru website/\$175 at door. Contact: 973-761-5598. (Fax: 973-761-5188). Email: info@directionshow.com or www.directionshow.com	DIRECTION	PENN PLAZA PAVILION 401 SEVENTH AVE. (33 RD ST)
April 15-16	DIRECTION: The Int'l Textile Design Show. Penn Plaza Pavilion. 401 Seventh Ave. at 33 rd St. Hrs: 4/15-16, 9-6PM. Contact: 973-761-5598 or Email: info@directionshow.com or www.directionshow.com		
April 15-16	PRINTSOURCE at Penthouse, Hotel Pennsylvania, 7th Ave. & 33 rd St. Contact: 352-1005.		
Wednesday April 16-17 9:00-4:00 P.M.	FALL 2008 PRESS PREVIEW Daily, 4/16-4/17. By invitation. RSVP: Atelier Creative Services, Inc., 247-9299 x 16 or kimberly@atelierpr.com	JOHN LOBB	161 WEST 54 TH STREET SUITE 1201
Wednesday April 16 6:00-9:00 P.M.	PRESS PRESENTATION By invitation. Contact: bpass@devries-pr.com	P&G PROFESSIONAL HAIRCARE	PLACE TO BE ANNOUNCED
Wednesday April 16 7:30 P.M.	5 TH ANNUAL: "NEW YEAR'S IN APRIL — A FOOL'S FETE" Presenting Sponsor: Missoni. By invitation. For tkts/info., contact: Nicole Garwood, Garwood Events, 678-0231 or garwoodevents@verizon.net	NEW YORKERS FOR CHILDREN	MANDARIN ORIENTAL HOTEL 80 COLUMBUS CIRCLE (60 TH ST)
Thursday April 17-18 12:00-2:00 P.M.	SPRING 2009 COLLECTIONS Daily, 4/17-4/18. Informal press presentation & luncheon. By invitation. Press: Deborah Hughes, Inc., 727-2220.	PRISCILLA OF BOSTON BRIDAL GROUP	264 WEST 40 TH STREET 2 ND FLOOR
April 19	PASSOVER (Saturday -- begins sundown) (April 19-27)		
Tuesday April 22-23 9:00-4:00 P.M.	FALL 2008 PRESS PREVIEW Daily, 4/22-4/23. By invitation. RSVP: Atelier Creative Services, Inc., 247-9299 x 16 or kimberly@atelierpr.com	DOONEY & BOURKE	601 WEST 26 TH STREET 16 TH FLOOR
Wednesday April 23 9:30 A.M.	SKINCARE PRODUCT PRESENTATION Press breakfast. By invitation. Contact: Shannon Coughlin, 646-722-8839.	OBAGI MEDICAL PRODUCTS	PLACE TO BE ANNOUNCED
Thursday April 24 5:30-7:30 P.M.	FRAGRANCE LAUNCH By invitation. Contact: 935-8373.	CLARINS FRAGRANCE GROUP	PLACE TO BE ANNOUNCED
Friday April 25 8:30 A.M.	FIFI FINALIST BREAKFAST Breakfast. Awards Presentation, 9:15AM. By invitation. Tkts/Info: 725-2755 x 203.	THE FRAGRANCE FOUNDATION	THE MANDARIN HOTEL 80 COLUMBUS CIRCLE
April 25-26	MANHATTAN VINTAGE CLOTHING SHOW (80 Dealers & Exhibit at Metropolitan Pav., 125 W. 18 th St. Hrs: 4/25, 1-8PM; 4/26, 11-6PM. Adm: \$20. Info: www.manhattanvintage.com; 518-434-4312.		